



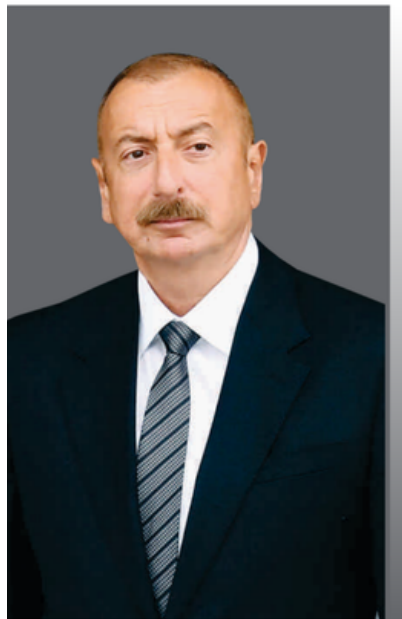
Center for Analysis
of Economic Reforms
and Communication



Enterprise
Azerbaijan

REFORM OVERVIEW

December, 2025



**OUR FUTURE IS IN INNOVATIONS,
TECHNOLOGIES, GOOD GOVERNANCE,
TRANSPARENCY AND STATE SUPPORT FOR
ENTREPRENEURS.**

**Speech by Ilham Aliyev at the
World Economic Forum in Davos,
January 23, 2018**

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“Enterprise Azerbaijan” portal



“Enterprise Azerbaijan” portal, which is operated by the Center for Analysis of Economic Reforms and Communication, was created on September 19, 2018, on the basis of the order of the President of the Republic of Azerbaijan Ilham Aliyev “On additional measures to support competitive domestic production in the non-oil sector”.



The **main purpose** of “Enterprise Azerbaijan” portal which is operated by the Center for Analysis of Economic Reforms and Communication is to raise the attractiveness of the country's investment and increase access to alternative funding sources for the development of the economy.



The **main mission** of “Enterprise Azerbaijan” portal is to provide foreign and local investors with information on investment projects, assets, natural resources and investment opportunities prepared by individuals and legal entities of the Republic of Azerbaijan, and to create a suitable platform for financing these project.



The **main target** of Enterprise Azerbaijan portal is to bring together Project Initiators (promoters) seeking a potential investor and Investors searching for investment opportunities in a regularly updated, user-friendly, accessible, safe, fast and convenient place

“Startup School” projects

The “Startup School” initiatives implemented by the “Enterprise Azerbaijan” portal, which is operated by the Center for Analysis of Economic Reforms and Communication, have emerged as impactful programs contributing significantly to the development of Azerbaijan’s innovation and entrepreneurship ecosystem. The primary objective of these initiatives is to strengthen the innovative potential of young people, support the implementation of technology-driven ideas, and facilitate the integration of startups into global markets.

The programs attract hundreds of applications from various countries, and teams that pass the initial technical screening take part in intensive training and hands-on sessions. These trainings are delivered by experts from international universities and innovation centers, equipping startups with essential skills such as **business model development, product strategy design, market analysis,** and **effective engagement** with investors.

Following the training phase, **individual mentorship** is provided for the participating startups. This mentorship support enables teams to refine their development roadmaps, enhance both technical and business components of their projects, and gain access to international networks and collaboration opportunities.

The “Startup School” initiative also plays a key role in expanding regional and international cooperation. Through collaboration with ecosystem representatives from the United States, Europe, Türkiye, and Central Asian countries, a platform for knowledge exchange and joint initiatives is established. This international engagement is one of the main factors accelerating the integration of local startups into the global innovation ecosystem.

Overall, the “Startup School” projects make a substantial contribution to strengthening the national innovation ecosystem, nurturing young entrepreneurs, enhancing knowledge and competencies in high-technology fields, and promoting Azerbaijani startups at the international level.



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and Communication**



General Overview of the “Startup School 1” Project

Its primary objective was to cultivate an innovative entrepreneurial mindset and culture among Azerbaijani youth and to support the growth of startups by providing them with both theoretical and practical knowledge in business management.

Its core mission included providing startups with the opportunity to present their projects to investors, facilitating their access to the global startup ecosystem, and contributing to the attraction of alternative financial resources to the national economy.

One of its primary goals was to prepare innovation-minded youth through modern teaching methods, thereby supporting the development of small and medium-sized enterprises (SMEs).

SCOPE



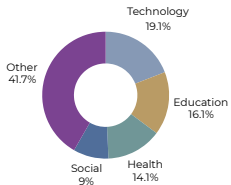
1. Azerbaijan
2. USA
3. Germany
4. Poland
5. Israel
6. Ireland
7. Türkiye
8. Mauritania
9. Pakistan
10. Kazakhstan

FROM REGISTRATION TO GRADUATION DAY

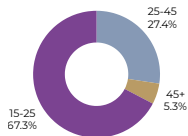
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| ➔ +200 startup | ➔ 15 practical trainings |
| ➔ +1000 participants | ➔ +60 hours online and offline educational programs |
| ➔ 10 international expert | ➔ 15-day intensive training at SABAH.HUB |
| ➔ 8 global and local collaboration | ➔ Accelerated support for "Startup Certificate" by SME Agency for 10 projects |

APPLICATION STATISTICS

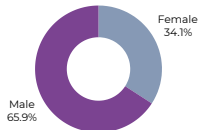
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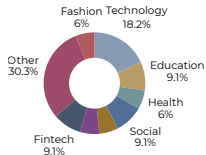


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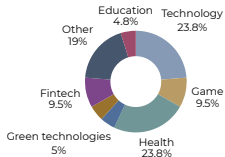


STATISTICS OF ACCEPTED PROJECTS

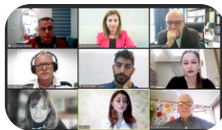
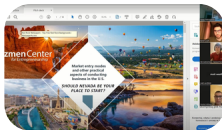
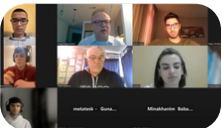
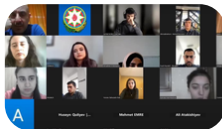
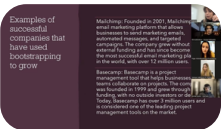
STARTUP



IDEA



TRAINING SESSIONS



WINNING PROJECTS



1

ABROADVENTURE

Social category
*"RENO STARTUP WEEK"
 in the USA*

2

METATESK

Education category
*"TECHNOFEST"
 in Türkiye*



3

E-LEGAL

Social category
*"TECHCRUNCH"
 in Silicon Valley*





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AI for Green
Solidarity

General information about the project “Startup School 2: AI for Green Solidarity”

Its main objective was to support the development of innovative startups that promote environmental sustainability through the use of artificial intelligence, enhance young people's knowledge and skills in this field, and prepare them for international competition.

The primary goals are to enable young startups to develop competitive products at regional and global levels, become active participants in the innovation ecosystem, and contribute to the enhancement of the country's overall innovation potential.

Its core mission is to equip students and startup teams with practical skills in the field of artificial intelligence through high-quality training and mentorship, facilitate the implementation of their innovative ideas, and strengthen knowledge exchange between local and international startup ecosystems.

SCOPE



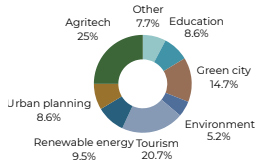
1. Azerbaijan
2. USA
3. Germany
4. Poland
5. Canada
6. United Kingdom
7. Czech Republic
8. Türkiye
9. Finland
10. Republic of South Africa

FROM REGISTRATION TO GRADUATION DAY

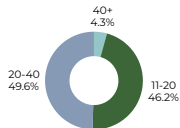
- | | |
|-------------------------------------|---|
| → +100 startup | → +60 hours online and offline educational programs |
| → +1000 participants | → The top 5 projects earned the right to participate in the hackathon |
| → 11 international expert | → The top 10 projects received accelerated support from KOBIA for the "Startup Certificate" |
| → 15 global and local collaboration | |
| → 17 practical trainings | → The top 10 projects were granted the opportunity to join the SABA.HUB incubation program |

APPLICATION STATISTICS

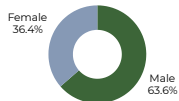
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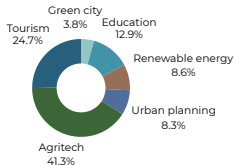


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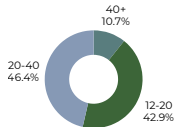


STATISTICS OF ACCEPTED PROJECTS

FIELD



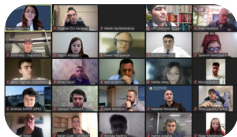
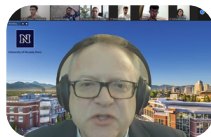
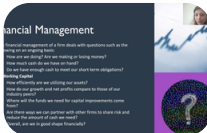
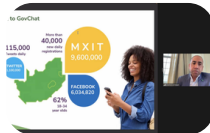
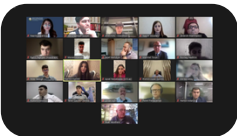
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COUNTRY



TRAINING SESSIONS



WINNING PROJECTS

**AGROCHAT**

Agriculture

**CLEARPATH
SHEPHERD**

Agriculture

**YELLOWGO**

Green city





Center for Analysis
of Economic Reforms
and Communication

Green &
Digital
Silk Road

International
Acceleration
Program

General Overview of the “Startup School 3: Green and Digital Silk Road” international acceleration program

The goal is to support the development of startups offering services or products in the fields of green and digital development, to bring new startups into the ecosystem, to form closer communication between regional startup ecosystem participants, to promote the regional integration of innovative ideas, and to create investment opportunities for these projects.

The mission is to promote digitalization and the development of green technologies in participating countries, and to support sustainable and digital development by exchanging experiences in this field and contributing to the development of startups.

The target is to promote the creation of innovative solutions that contribute to sustainable development and digital transformation processes.

SCOPE



1. Azerbaijan
2. Hungary
3. Turkey
4. Georgia
5. Kazakhstan
6. Turkmenistan
7. Uzbekistan
8. Tajikistan

9. Kyrgyzstan
10. Afghanistan
11. Pakistan
12. South Korea
13. China
14. USA
15. Germany

IMPLEMENTATION STAGES

1

Registration and info sessions

April – August

2

Selection

July – August

3

Training sessions

August – October

4

Mentorship

October – November

5

Identification of finalists

October

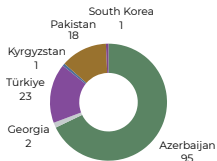
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Demo Day

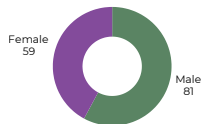
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APPLICATION STATISTICS

COUNTRY

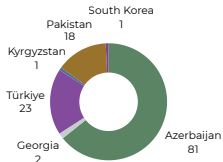


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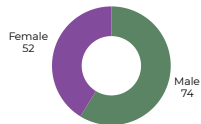


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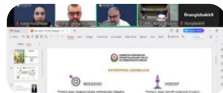
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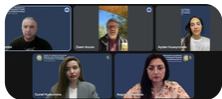
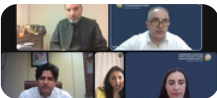
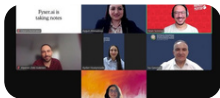
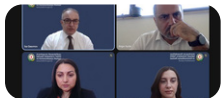
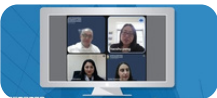
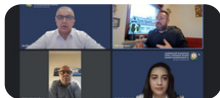
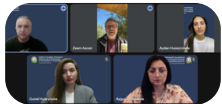
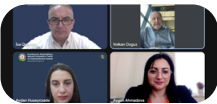
GENDER



INFOSESSIONS AND AWARENESS



DISCUSSIONS FOR COOPERATION



GLOBAL AND LOCAL PARTNERS



OFFICIAL OPENING CEREMONY



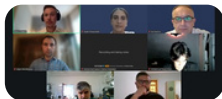
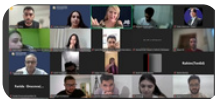
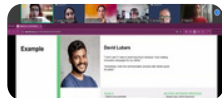
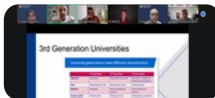
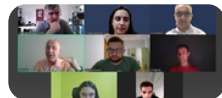
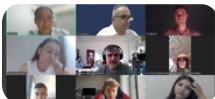
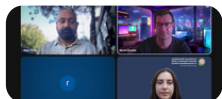
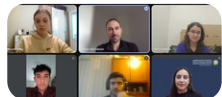
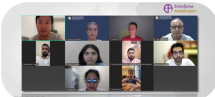
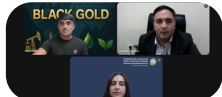
The official opening ceremony of the "Green and Digital Silk Road" international acceleration program was held within the framework of the "Startup School 3" project.

Representatives speaking at the opening emphasized the program's role in developing the innovation and entrepreneurship ecosystem and strengthening international cooperation.



The project is an important platform for supporting innovative ideas and developing a sustainable, digital entrepreneurial environment.

TRAINING AND MENTORSHIP SESSIONS



TRAINING TOPICS



Sustainability potentials of the green economy



Generative AI and its applications



Nailing Your Go-To-Market Strategy and Founder-Led Marketing



Self-Discovery for Founders



Business development and growth strategies



Fields of Application and Opportunities in Digital Technologies



Leadership and team management



Intellectual property and legal regulations



Innovation and Product Development

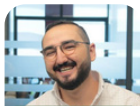


Business Development and Sales Strategies in startups

DEMO DAY: JURY PANEL



Samir Hajibayli
Caucasus Ventures



Jamal Aghayev
Innovation and Digital
Development Agency



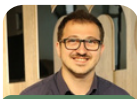
Murat Baday
Synapses Ventures



Gonca Kara
A8 Acceleration Center



Turan Ozbahceci
Ozbahceci Invest Club



Orkhan Abbasov
SABAH.HUB



Telman Mustafayev
Yeni Fikir

DEMO DAY: EXHIBITION



The opening part of the event began with an exhibition of startup projects that have reached the final stage of the acceleration program.

More than 30 startups from Azerbaijan and Türkiye demonstrated innovative projects.



The exhibition was attended by representatives of government agencies, higher education institutions, banks and the private sector, as well as incubation centers and venture funds, which created cooperation and investment opportunities for startups.

DEMO DAY: EXHIBITION



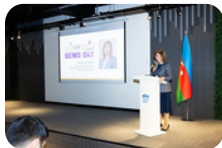
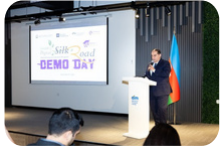
The projects were evaluated by the judges.

The jury consisted of representatives of venture funds from Azerbaijan, Malta, the USA and Turkey.



The exhibition presented technological solutions covering green energy, digital technologies, agricultural innovations, artificial intelligence, education, medicine, tourism, the chemical industry, and other areas.

DEMO DAY: OFFICIAL SESSION



Following the Demo Day, Professor Vusal Gasimli, Executive Director of the Center for Analysis of Economic Reforms and Communication (CAERC), Bahar Muradova, Chairperson of the State Committee for Family, Women and Children Affairs, Farid Osmanov, Chairman of the Management Board of the Innovation and Digital Development Agency, and Javid Abdullayev, Director of the Azerbaijan Renewable Energy Agency, delivered speeches outlining the ongoing efforts to develop the national innovation ecosystem and to expand international cooperation.

DEMO DAY: PITCHING



Isa Gasimov, head of the "Enterprise Azerbaijan" portal, made a presentation on the goals, stages and results of the program.

Startup teams participating in the exhibition, "Agro Gemtin", "Smart Bin", "The Bioplastic", "Green Guest", "SoilCredit", "Zeuph", and "Science Delta", were given the opportunity to present.



At the end of the event, the top 3 startups of the program were announced. The first and second place winners were presented with travel vouchers from Baku Holiday Travel.

DEMO DAY: AWARDING



During the “Demo Day” event, Professor Vusal Gasimli presented plaques to the jury members and thanked them for their support in the project. Then, Murat Baday, founder of the acceleration program’s US partner, Synapses Ventures, and Professor at Stanford University, and Gonca Kara, representative of the Malta partner, A8 Acceleration Center, spoke, emphasizing the program’s contributions to the regional innovation environment and providing recommendations to startup participants.

DEMO DAY: ANNOUNCEMENT OF WINNERS

**AGRO GEMTIN**

Azerbaijan

**SMART BIN**

Türkiye

**THE BIOPLASTIC**

Azerbaijan



DEMO DAY: ANNOUNCEMENT OF WINNERS



At the end of the event, the top 3 startups of the acceleration program were announced. It should be noted that the first and second place winners were presented with travel vouchers from Baku Holiday Travel.

Two teams were also awarded special prizes by Synapses Ventures, the acceleration program's US partner. These teams won full scholarships to participate in two separate high-level startup programs organized in Silicon Valley.



Center for Analysis
of Economic Reforms
and Communication



Startup
School 4

Enterprise Azerbaijan

CONTINENTS

STARTUPS





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